





# RUNNING A COMMUNITY SOLAR CAMPAIGN FOR YOUR CITY IN 3 EASY STEPS

## STEP 1: COMMIT TO ACCESSIBLE SOLAR!

Cities throughout Illinois are helping households in their community save money and support renewable energy by signing up for one of Solstice's community solar farms. Community solar involves no upfront costs or installations, making it the most accessible renewable energy option, and the only one that allows you to raise funds for residents and your own city budget.

### THE BENEFITS:

-  No installations on your property
-  Monthly electric supply savings
-  Raise funds for city initiatives
-  Spread local clean energy

### HERE'S HOW IT WORKS



1. A solar farm gets built in your area. Local households and businesses can sign up for a share of the farm, which is like having your own panels, but off your property. Your solar shares will produce energy on your behalf all year round.



2. The solar farm sends its power through your utility's grid. You'll get credits for the power your solar shares produce applied directly to your monthly ComEd bills, reducing them significantly. Solstice will then invoice you for your credits, but at a discounted rate of 20%.



3. You'll continue to receive your electricity as normal--no change to your everyday life, except for the savings you get on your bills and the good feeling that comes with going green. Congrats! You finally get to benefit from clean energy.

## STEP 2: SEND YOUR UTILITY BILLS AND GET SIGNED UP!

Whether it be a fire station or a public park, your properties may be eligible for thousands of dollars' worth of savings each year. When you send us a copy of your ComEd bills, we'll provide you with an estimate of the annual financial savings you'll earn by switching to community solar. From there, signing up is a breeze - you'll just fill out the remainder of your properties' information on our website and you'll be ready to start saving!

## STEP 3: LAUNCH YOUR CAMPAIGN!

It's time to get your community enrolled in its local solar farm! Here are the ways Solstice will help to make your campaign a success:



### COMMUNITY OUTREACH

We help you create awareness and excitement about your campaign with minimal effort on your part. We'll build your city a custom landing page and drive traffic through channels that you and Solstice select together: targeted emails, flyers, direct mail, open events, webinars, and more.



### FUNDRAISING

For every community member in the city who enrolls through your solar campaign, Solstice will donate \$100 to an initiative of your choosing. In addition, subscribers will receive \$100 themselves just for joining!



### CUSTOMER SERVICE

We pride ourselves in treating every single customer with the utmost respect and personalizing their solar experience. Our highest goal is to make this campaign a unifying, empowering experience for your entire community.

## OUR PROGRAM FOR CITIES SERVED BY COMED:

- No cost to join
- No installation on your property
- Up to 20% annual electric supply savings\*
- \$100 enrollment bonus per meter & \$100 toward a town initiative
- Cancel at no cost with 90 days' notice

\*Your payment is equal to the value of bill credits, assuming the default electricity supply charge with your utility, minus your discount of 20%. If you're on a different supply rate, you are still eligible to participate. Savings may vary.

Community solar achieves a strategic objective of the Metropolitan Mayors Caucus' Greenest Region Compact. For more information about the program and how to participate, visit: [mayorscaucus.org/initiatives/environment/rec](http://mayorscaucus.org/initiatives/environment/rec)

## WHAT OUR TOWN PARTNERS SAY:

"We're proud of our partnership with Solstice because it shows Gallatin's commitment to supporting our residents and helping them save with renewable energy. The impact of the partnership is twofold, because not only do our residents get to save on their own electricity bills, but we will be able to use the funds raised to install solar-powered lights at the town hall parking lot. We signed up the town hall and town court right away and I just signed up my home - community solar is a win for our town."

John Reilly  
Town Supervisor for Gallatin, NY



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Solstice is rated as a A+ company on the Better Business Bureau